

Partnering to Unlock Research Potential 共赢合作 启发潜能

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Group VP and GM, China

CALIS Annual Meeting
May 13, 2022
Beijing



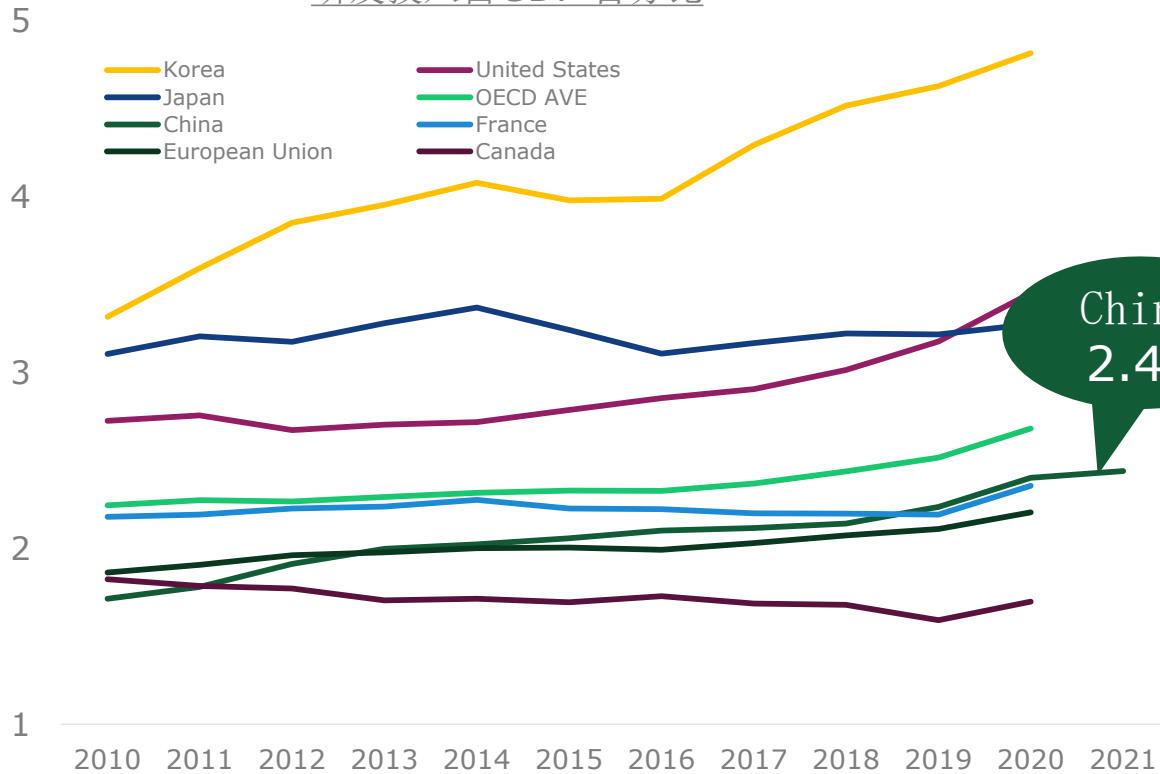
China leads in R&D investment and scholarly output

中国在研发投入和学术产出方面引领全球科技创新

Data source: Qlik Sense. Indexed by SCI-E, SSCI, AHCI, ESCI
Search time: 27th, April 2022

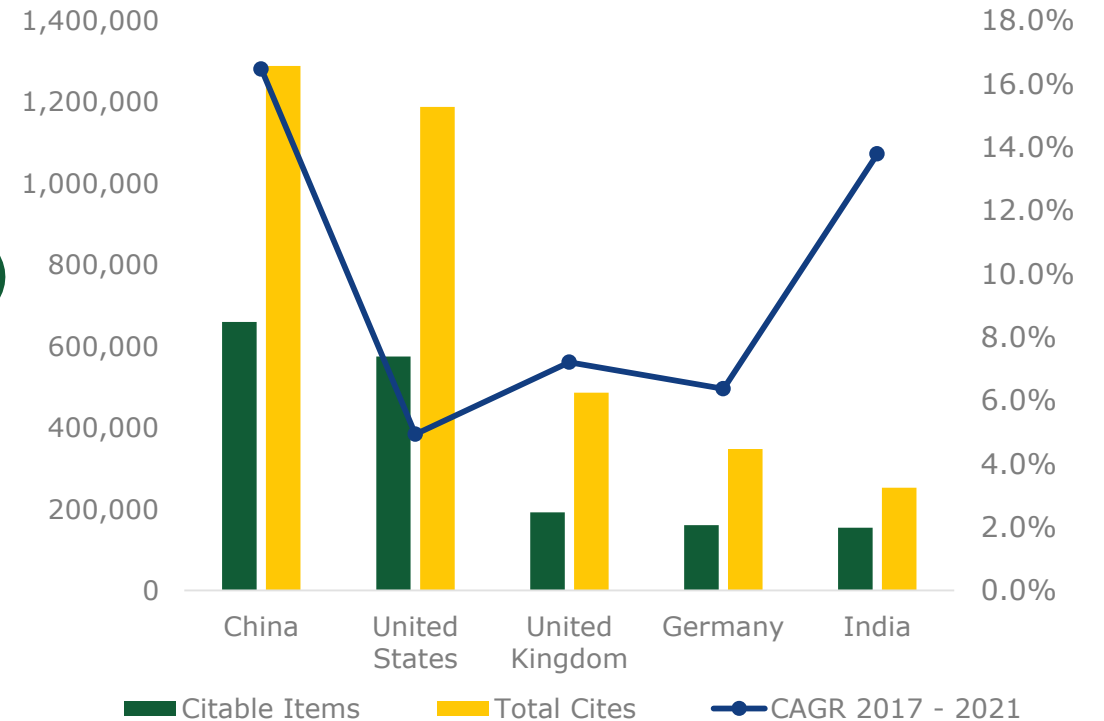
R&D spending as % of GDP

研发投入占GDP 百分比



China leads in number of articles and cites

中国在文章数量和引用量处于领先地位



China R&D spending
growth rate
2021vs2020

14.2%



China number of
articles CAGR
2017-2021

16.5%

Our mission is to unlock human potential

我们的使命是启发人的潜能

In China, working with partners like DRAA,

DRAA是我们在中国重要的合作伙伴

**Our mission is to unlock the human potential of
China's Research Community, its learners and professionals**

我们的使命是启发中国科研群体、学习人员和专业人士的潜能

Cross the divide to lead the
transition to Open Access
跨越不同领域
引领向开放研究转变

Open research
publishing

Research partner
solutions

Bridge the gap to **connect**
education to career outcomes
衔接教育与就业

Education
products

Education
services

Transforming the publishing ecosystem

威立转变出版生态系统

Wiley is focused on:



Partnerships

Work with **library partners** to deliver the access to published research and publishing options they require.



Improving workflows

Develop **next generation workflows** which improve the author, reader, and customer experience. Enable different open access payment options and drive impact from our journal portfolio.



Enabling authors

Develop the **manuscript transfer and referrals program**, so that authors across all disciplines can find a home for their research at Wiley.

Wiley Research Strategy

威立科研业务战略

Publishing 出版

“Cross the Divide”

“跨越领域”

Lead the transition to OA by fueling OA growth, reinventing publishing processes and artifacts, and redefining our legacy value propositions.

Partner Solutions 合作伙伴解决方案

“Bring Others Along”

“合作共赢”

Build solutions that power other publishers & societies to transform and win.

“Thrive Together”

“协同共进”

Transform publishing alongside our partners and create new businesses **beyond publishing**.

The evolution of partner solutions

合作伙伴解决方案业务的发展

ATYPON

A provider of publishing technologies, inc. leading publishing platform, Literatum

AUTHOREA AND MANUSCRIPTS

Html-first authoring and pre-printing platforms and software

RESEARCH EXCHANGE (REX)

Developed by Wiley, ReX is a smart manuscript submission and revision platform to make the submission process easier for authors

MADGEX

Market-leading provider of advanced job board software and career center service

BIO RAD

Supplier of data and analysis software

FORMATION OF WILEY PARTNER SOLUTIONS

HINDAWI LIMITED

Fast growing publisher in open access, as well as innovator in developing Phenom, an end-to-end publishing solution for open access journals

J&J EDITORIAL

Company providing services in editorial operations, peer review management, production, copyediting, system support, and consulting

KNOWLEDGE UNLATCHED

Innovator in open access solutions, especially helping libraries and publishers to manage open access transactions and maximize impact of library budgets to make more content open access

EJOURNALPRESS One of the top 3 online manuscript submission and peer review management systems

2016

2019

2020

2021

WILEY

Wiley in China

威立在中国



Aspiring to become a lifelong and trusted partner

成为值得信赖的长久合作伙伴



Focus on your success
聚焦成功

Strong network with global societies
强大的合作网络

Data-driven insights and decisions
数据驱动

Leading solution & service
引领服务

The mission and goals of your institutions are core to our service

科研机构的使命和目标是服务的核心

Share global publishing expertise and insights

共享国际出版专业经验

Develop excellent journal portfolio

发展期刊知名度

Build global standard publishing platform

打造全球化出版平台



Improve global impact

提升国际影响力

In-depth editor support

深度编辑支持

Win-win on new business models

创建双赢模式



Supporting the entire value chain of scholarly publishing 为学术出版的整体价值链提供服务

- Collaboration in **authoring**
- A more enjoyable **submissions** process
- Helpful **review** process
- Easier **transfer** of articles
- Fast and effective **payments**
- Future-proofing the **publishing** process in a digital age
- Widespread **dissemination and discovery**
- Creating bridges between **corporations** and researchers
- Helping people progress in their **career path**

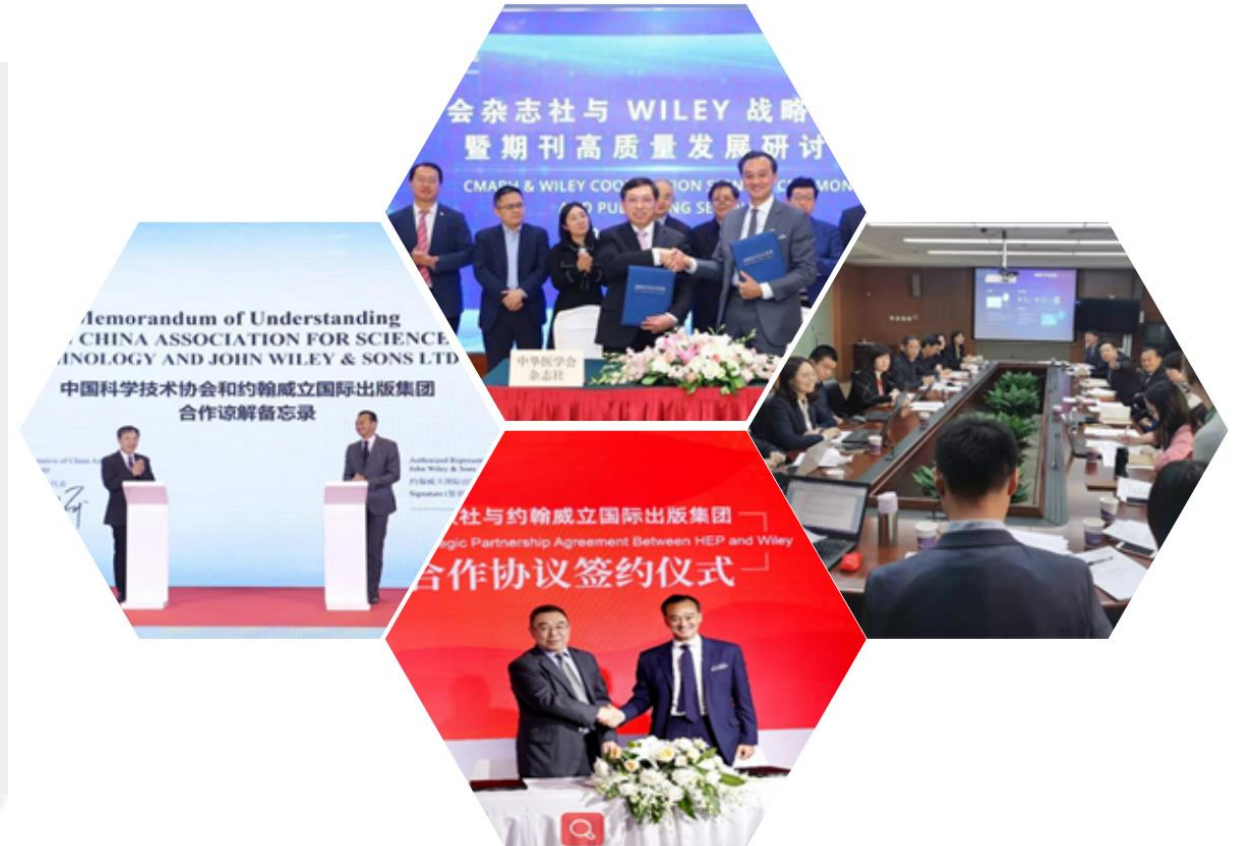


Strategic alliances with key partners in China

在中国的战略合作联盟

Wiley's strategic partners:

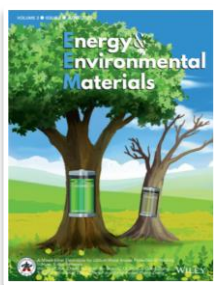
- *China Association for Science and Technology*
- *Chinese Academy of Sciences*
- *Chinese Medical Association*
- *Tsinghua University*
- *Higher Education Press*
- *Chinese Chemical Society*



Key partnership journals from China

来自中国的主要合作期刊

2018



2019



IF
25.405

2020



2021

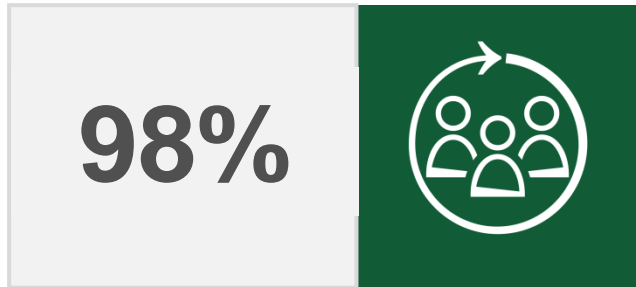


2022



Serve DRAA library customers

深度服务图书馆用户



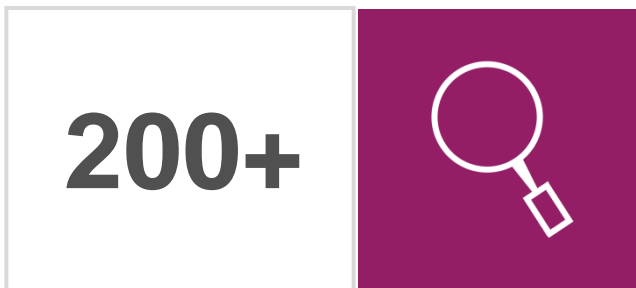
Engage 98% of Wiley-DRAA consortia libraries



Influence 100,000+ researchers & users



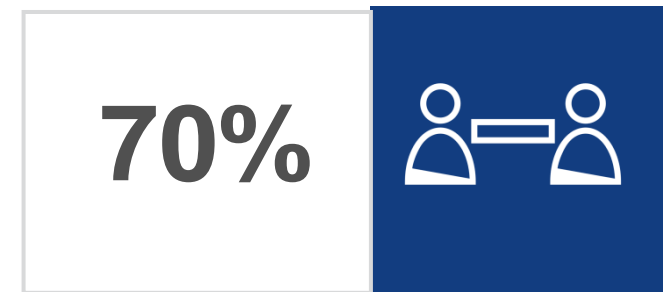
Deliver 210+ research & publishing webinars



Provide 200+ institutional analysis reports



Organize 120+ customized online campaigns



WOL usage increase by 70% for DRAA members (2021vs2020)

Partnerships are in our “DNA”

合作植根于我们的基因



中华医学杂志社
Chinese Medical Association Publishing House



GESELLSCHAFT
DEUTSCHER CHEMIKER



SOCIETY FOR THE
STUDY OF
ADDICTION



AMERICAN COLLEGE
of RHEUMATOLOGY
Empowering Rheumatology Professionals

AlphaMed Press



alzheimer's
association

Chemistry
Europe
European Chemical
Societies Publishing



WORLD
OBESITY



AICHE
The Global Home of Chemical Engineers



British Society for
immunology

FASEB
Federation of American Societies
For Experimental Biology

WILEY

WILEY

- 创始于**1807**年，迄今已**215**年历史
Founded in 1807, 215 years old
- 我们的客户遍布**200**多个国家
Customers in over 200 countries
- 包括**1500**万研究人员和专业人士
15 million researchers and professionals
- **500+** 诺奖得主选择Wiley发表其作
More than 500+ Nobel Laureates
- **76**个办公室分布于**30**多个国家为全球提供服务和支持
76 offices in 30 countries
- 全球**7000+**名员工为世界带来知识并助力我们的客户取得成功
7000 employees bring knowledge to the world, helping customers succeed

Thank you!

